

THE NEW FORD TRUCKS







TRUCKS

Sharing the load







The new **F-MAX** offers a unique, innovative design and all the comfort of home.







































THE NEW **DESIGN**











MIRRORS

The new F-MAX's mirrors put everything right in front of your eyes.

- · Designed for perfect field of vision
- · Electrical and heated main rear-view mirrors

HEADLAMP DESIGN

The F-MAX's spectacular new headlamp design illuminates the road more brightly, making sure nothing escapes your sight.

- · Manoeuvre-assist lighting
- · LED daytime running lights
- · Optional LED low beams



FRONT STEPS

Designed for easy access to all parts of the vehicle.

 The innovative, ergonomic design allows the steps to easily fold, providing comfortable access to the windshield.

EXTERIOR STORAGE

The wide exterior storage of the new F-MAX lets you pack everything you need while on the road.

- The wide storage space throughout the cabin comfortably stores your personal belongings
- Easy access from inside and outside with a cover that opens 90 degrees

SIDE STEPS

The new F-MAX's functional steps are designed to make your life easier.

- Illuminated, wide steps designed for easy access into and out of the vehicle
- Aerodynamic step cover with waterproof sealing

THE NEW **COMFORT**



MORE THAN JUST A TRACTOR,

OUR BIGGEST VEHICLE EVER WILL MAKE YOU FEEL AT HOME.

STEP INSIDE FORD TRUCKS' WIDEST CABIN EVER.

Every detail of the new F-MAX is carefully designed for maximum driving comfort. The dashboard and all drive-assist technologies are designed to be within an arm's reach.





THE DOORS OF THE NEW F-MAX
OPEN INTO A WIDE LIVING SPACE
WITH UNPARALLELED COMFORT.

EVERYTHING YOU NEED FOR DRIVING COMFORT IS WITHIN YOUR REACH.



ERGONOMIC NEW STEERING WHEEL

The adjustable, new steering wheel of the F-MAX provides ultimate driving comfort.

- · Leather steering wheel with sport design
- · Fully adjustable steering column
- Steering wheel switches for easy access to multimedia screen, radio and other features



The instrument cluster of the new F-MAX displays all the information you need to improve your driving comfort.

· 8" colour screen



NEW MULTIMEDIA SCREEN FOR EVERYTHING YOU NEED

Access all the information you need on the new F-MAX's multimedia display.

· 7.2" LCD touchscreen

· Radio and USB connection

Optional navigation feature

- · Hands-free mode
- Apple CarPlay® compatibility
- · Bluetooth ®



WIDE FIELD OF VISION

The new rear-view mirrors were designed for a wide field of vision so you will not miss even the tiniest detail.

NEW DRIVER'S SEAT FOR UNPARALLELLED COMFORT

The new F-MAX's driver's seat provides maximum comfort.

- Ergonomic seats that provide the lumbar support you need while on the road
- · High-quality, breathable fabric
- The best in its class with a 260 mm seat adjustment range



AUTOMATIC AIR-CONDITIONING SYSTEM

Comfortable journeys at the ideal temperature during any season.

- · Easy-to-reach air-conditioning control unit
- · Simple, functional design
- Air-conditioning control unit providing natural air flow while regulating cabin temperature



COCKPIT TYPE DASHBOARD

The ergonomic dashboard of the new F-MAX provides easy access to all control systems.



FREEDOM OF MOVEMENT IN A WIDE LIVING SPACE



PACK AS MANY BELONGINGS AS YOU LIKE! THE NEW F-MAX HAS AMPLE STORAGE SPACE.

EASY-TO-OPEN OVERBED STORAGE

- · Airplane-type, piston-spring lid design
- · High-volume, overbed storage space
- · 105 l storage capacity

OVERHEAD STORAGE SPACE

Overhead storage cabinets with 225 l storage capacity

UNDERBED STORAGE FOR EXTRA SPACE

- · Two stowage compartments under the bed
- · Easy access to exterior storage

EASY-ACCESS FRIDGE

The 38 l fridge can easily be reached from the driver's seat and bed

FULLY FOLDABLE UPPER BED

The fully foldable upper bed provides a comfortable sleeping space



SECURITY NET FOR A COMFORTABLE SLEEP

The security net ensures a safe and comfortable sleep



- · Box-spring bed for increased comfort
- Washable surface fabric
- · Lounger-type folding lower bed
- The control unit is easily within reach from the bed



THE NEW **TECHNOLOGY**







MORE THAN JUST A TRACTOR,
IT'S A WINDOW INTO THE FUTURE.

THE NEW F-MAX,
DESIGNED FOR A SAFE AND
COMFORTABLE DRIVE.

WIDE DISPLAY SCREEN FOR ALL THE INFORMATION YOU NEED.



MyView

Personalised MyView technology displays all required data on your main screen



Trip Computer

Displays all trip data such as driving distance and average fuel consumption



Tire Pressure Monitoring System (TPMS)

Sensors collect temperature and pressure information for each tire
Ensures ideal tire pressure for safety and fuel-efficiency

Displays sensor values on the display screen



Axle Load Indicator

Prevents excessive and incorrect loading by displaying the rear axle load status



Smart Maintenance

Smart maintenance feature shows the oil life of the vehicle



Driver Evaluation

Analyses and scores driving style based on criteria such as braking and acceleration during the journey, shares a recommendation screen to improve driving if activated



Auxiliary Heater Settings

Change temperature and timer via the display screen

Parking heater using engine heat during short-term

Parking neater using engine neat parking

MULTIMEDIA AND VISUAL SYSTEMS

The smart, high-tech screens of the new F-MAX put ultimate comfort at your fingertips.

Access radio and navigation controls with a single tap on the touchscreen.

Connect your smartphone via the improved Bluetooth® connection to access Apple CarPlay® and Android Auto applications.

ALL INFORMATION ON A SINGLE SCREEN

The easy-to-use main screen displays the calendar, radio and all connections in one place

05:26

Connect a Phone



TRUCK SPECIFIC NAVIGATION SYSTEM

Navigation feature that maps the ideal route for tractors and heavy commercial vehicles



LIFE IS EASIER WITH APPLE CARPLAY® AND ANDROID AUTO

Access your smartphone via the touchscreen by connecting with Apple CarPlay® and Android Auto

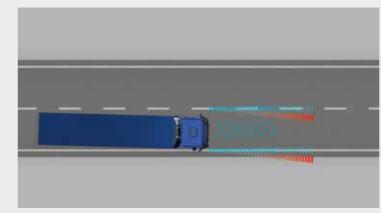


7.2" MULTIMEDIA SCREEN WITH MULTIPLE OPERATING MODES

7.2" touchscreen with night and day modes

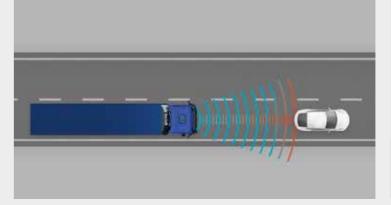
CONTROLLED AND SECURE DRIVING COMFORT

With its advanced drive-assist systems, you have more than one reason to trust the new F-MAX.



LANE DEPARTURE WARNING SYSTEM (LDWS)

Audio and visual warnings against lane departure during the trip



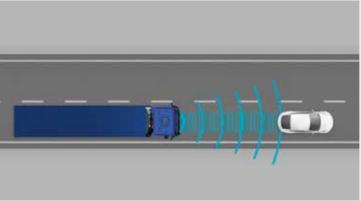
ACTIVE EMERGENCY BRAKE SYSTEM (AEBS)

Measures the distance from the vehicle in front and brakes in an emergency to ensure that the vehicle slows down safely



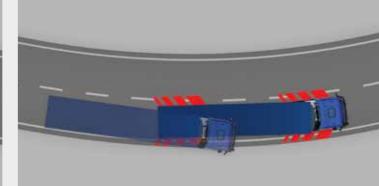
SPEED LIMITER

Helps save fuel by setting a speed limit and follow traffic regulations on roads with a speed limit



ADAPTIVE CRUISE CONTROL (ACC)

Measures the distance from the vehicle in front to maintain the ideal trailing distance and adjusts your vehicle's speed to maintain the distance



ELECTRONIC STABILITY PROGRAMME (ESP)

Maintains vehicle balance at different road and climate conditions by interfering with the braking system to prevent the risk of skidding and tipping



HILL LAUNCH ASSIST

Prevents the vehicle from skidding during launch and helps you handle the vehicle while braking or driving on slippery roads

CONNECTRUCK

A SMART TECHNOLOGY PLATFORM THAT INCREASES EFFICIENCY AND MAKES LIFE EASIER

Introducing ConnecTruck, the system that allows you to access all information regarding the new F-MAX. With ConnecTruck, you can remotely connect to your vehicle to get location, fuel status and performance information any time.



MAXCRUISE

- Analyses road type and conditions, automatically adjusts speed changes
- Improves the fuel consumption of the new F-MAX with its smart software



CLOUD COMPUTING TECHNOLOGY

- Safely records all the data about the new F-MAX and analyses it when needed
- Prepares a data table from all the recorded information and provides personalised solutions



REMOTE DIAGNOSIS AND SOFTWARE UPDATE

- The needs of the new F-MAX are remotely diagnosed and quick action is taken to improve performance
- Fast, remote and continuous updates for the ConnecTruck software
- Updates that improve vehicle performance



REMOTE CONTROL

 While controlling your F-MAX remotely with My Ford Trucks mobile application, the comfort of the drivers is at the highest level with 7 different control features. You can experience the features from locking the doors to the control of interior lightning with mobile application.



MY FORD TRUCKS MOBILE APPLICATION

- The new F-MAX, Ford Trucks' largest vehicle, can fit inside your pocket! The My Ford Trucks mobile app means that all the data about your vehicle is at your fingertips.
- The application allows you to access vehicle and maintenance data, establish the whereabouts of any of your vehicles, provides you with remote diagnosis information.



DRIVE ASSIST AND DRIVE EVALUTION TECHNOLOGIES

- The drive assist feature ensures fuel economy
- Analyses driver profile and offers continuous tips to improve your comfort
- Calculates a performance score based on numerous parameters



FLEET MANAGEMENT SYSTEMS INTEGRATION

 The new F-MAX's ConnecTruck technology makes the integration of fleet management systems easier. Without the need for new or additional hardware, you can easily complete its integration and use your existing system.



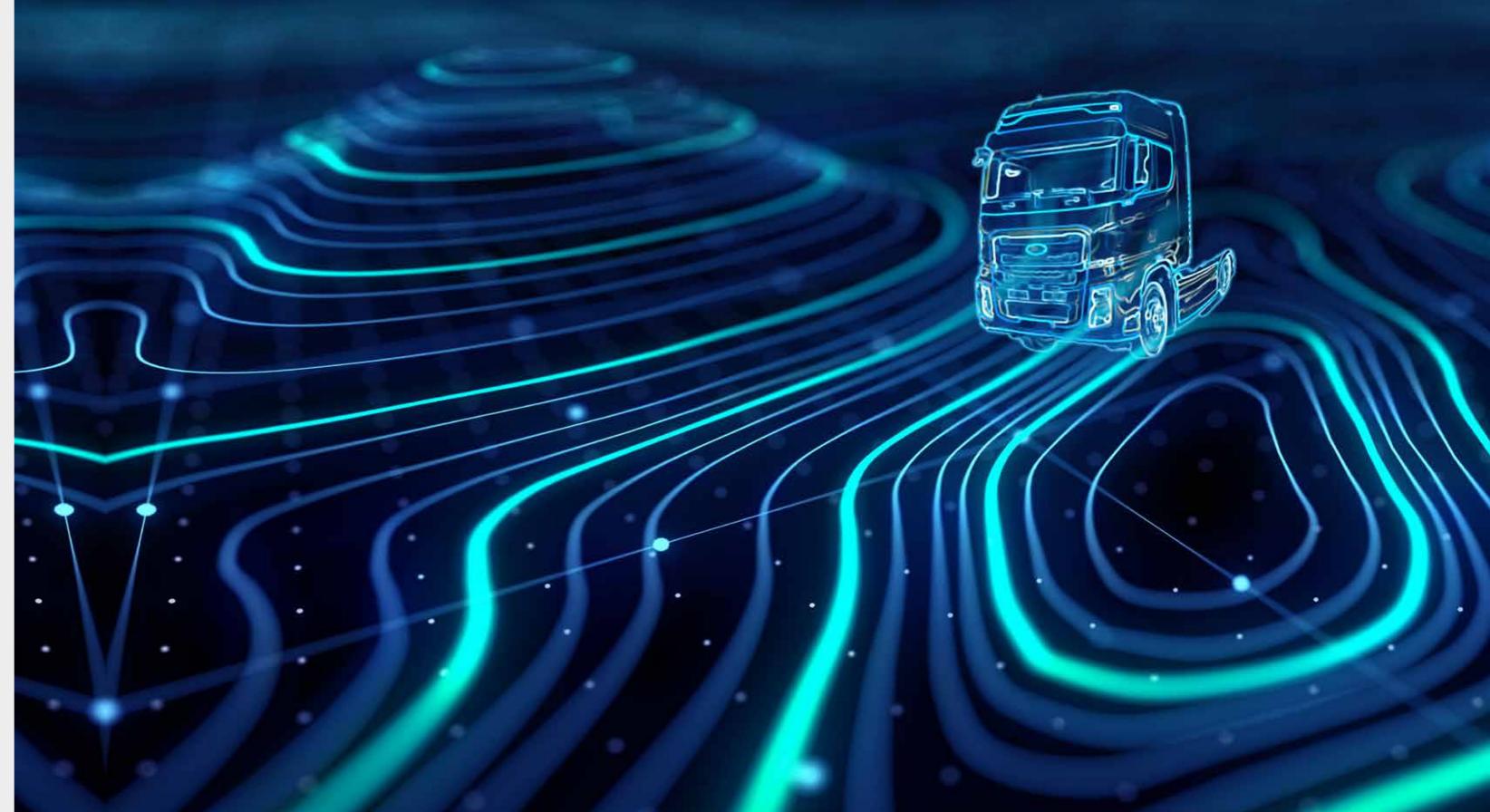
WWW.CONNECTRUCKGLOBAL.COM WEB PORTAL

With ConnecTruck's website, it is now easier to track your F-MAXs and access more than 30 different vehicle data. As a new channel different from the mobile application, you can also experience ConnecTruck through the browsers of your computers or mobile devices. In addition, the general view of your fleet along with the retsospective route of your vehicle is only one click away with the web portal.



DRIVING REPORTS

Every F-MAX owner wants to see the retrospective driving data of their vehicles. It is easy to access this data with ConnecTruck. You can access daily or hourly retrospective data of your F-MAX via mobile application or web portal and keep your vehicles under control at any time.



THE NEW **POWER AND EFFICIENCY**





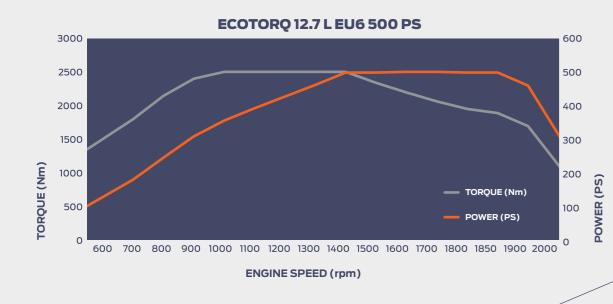
MORE THAN JUST A TRACTOR, IT'S 500 PS OF PURE POWER.

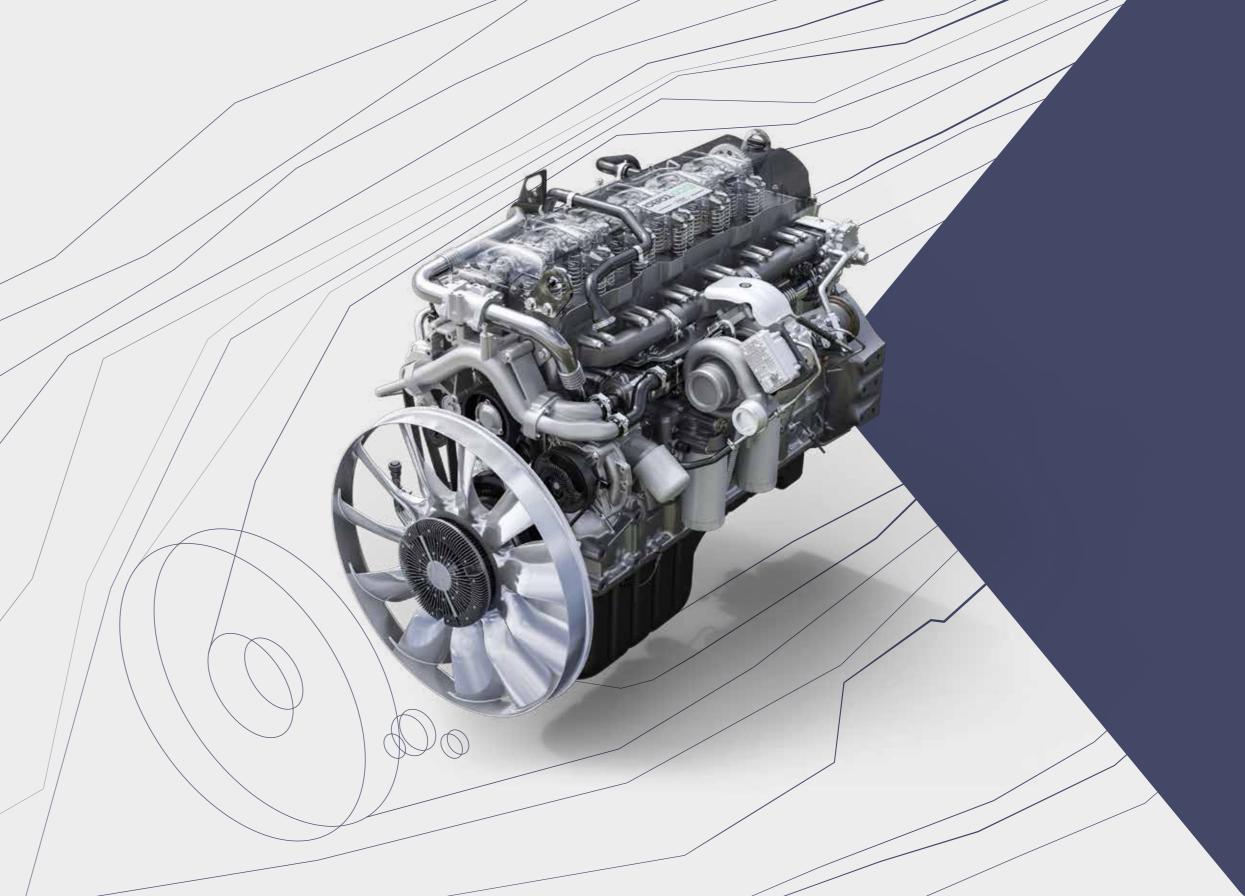
With its 500 PS ECOTORQ engine, the new F-MAX is a wonder of engineering. And with a torque value of 2500 Nm, F-MAX combines power with fuel efficiency, even on the toughest roads.

ECOTORQ EU6 ENGINE

The new F-MAX's ECOTORQ engine offers maximum performance and minimum fuel consumption under any road condition.

- · 500 PS engine, 2500 Nm torque
- Different drive modes such as Eco Mode and Power Mode help optimise fuel consumption
- E-viscous fan
- Variable-geometry turbocharger
- · Water pump and compressor with multiple working speeds
- · Up to 400 kW engine brake power (vehicle level)





MORE THAN JUST A TRACTOR, IT'S A MASTER OF FUEL EFFICIENCY.

THE PERFECT HARMONY OF ENGINE, TRANSMISSION AND REAR AXLE

The new F-MAX ensures fuel efficiency with its powerful Ecotorq engine and offers a unique driving experience with its 12-speed ZF automated transmission that provides precise gear shifting.

The special software developed through extensive road testing precisely calculates the right engine and gear shifts for different road and driving conditions.

With the special software, the vehicle's engine runs at the most efficient rotation range and improves fuel consumption. The optimised rear axle ratio helps transfer power from the engine to the wheels without any loss.

This perfect harmony also gives you an enormous braking power. In addition to 400 kW engine brake power, 1,000 kW total braking power is achieved with the optional hydraulic retarder.

ECO+ MODE

The new Eco+ Mode offers two different engine power in one engine. It switches engine power based on road conditions, saving up to 5% more fuel. You can activate this feature with the push of a button inside the cab or by using the ConnecTruck app. With Eco+ Mode activated, you can also enjoy the benefits of the 3-step Max Cruise feature. Using GPS data and topographic conditions, this feature keeps your vehicle within the optimum speed range by capping engine power at 450 PS and cruising speed at 85km/hr. Plus, when Eco Roll mode is activated, the engine automatically shuts off if the vehicle idles for more than 5 minutes.

With Eco+ Mode, the engine's auto-stop feature helps you save fuel when your vehicle idles during wait times at customs or loading. Activating Eco+ Mode deactivates the kick down feature and reduces fuel consumption when the gas pedal is pressed too hard.

ENVIRONMENTALLY FRIENDLY

- · Perfect harmony and optimum performance with after-treatment systems
- · Compliance to Euro 6D emission standards

AERODYNAMIC PERFECTION

With the new F-MAX, the wind always works for you - not against you.

- · Aerodynamic build optimised with spoilers
- · Lower fuel consumption with decreased air resistance





WITH ECO+ MODE,

SWITCH ENGINE POWER TO MATCH YOUR LOAD.

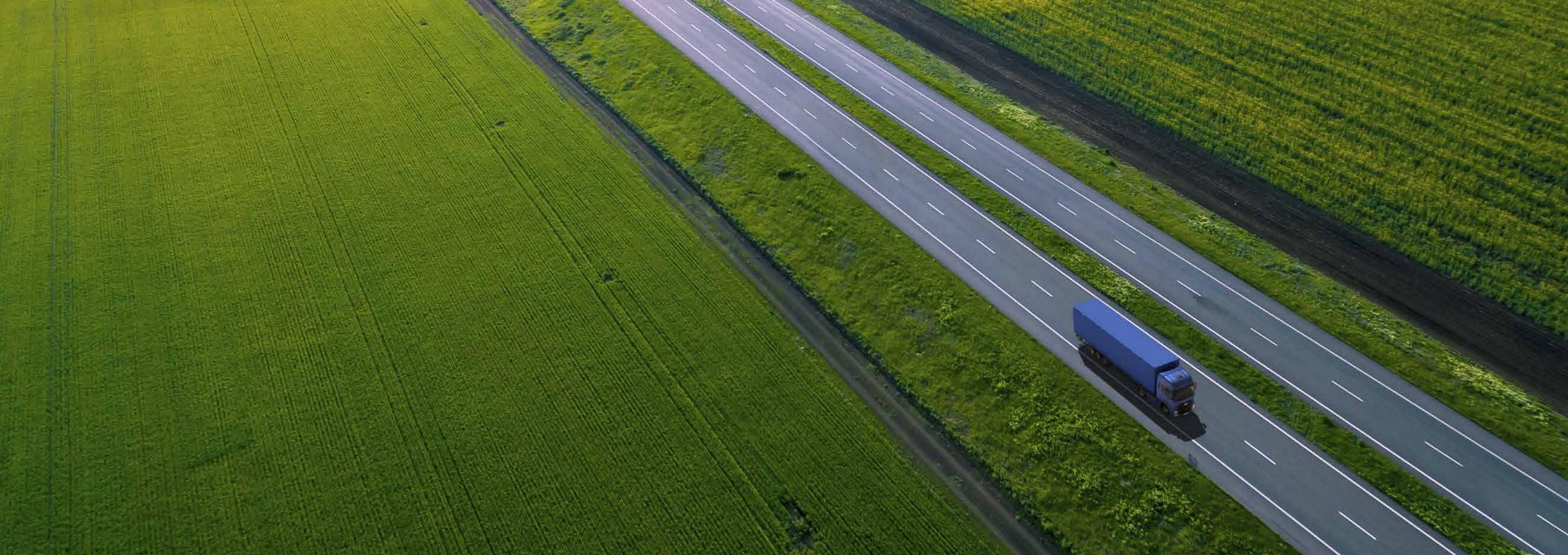
Eco+ Mode is like having two vehicles in one. Easily activated from your phone or instrument panel Eco+ Mode saves up to 5% more fuel by letting you switch between engine power of 450 PS and 500 PS.



ECO+ MODE

- MaxCruise (Level 3)
- · 450 PS
- · 85km/h speed limit
- Eco Roll
- 5-minute auto-stop
- Kick Down Deactivation







THE NEW FORD TRUCKS F-MAX WITH REDUCED TOTAL COST OF OWNERSHIP!



FULL EFFICIENCY WITH LOW FUEL CONSUMPTION

Highly efficient Ecotorq 500 PS ensures reduced fuel consumption with compatible powertrain systems.

MAXCRUISE technology enables more efficient use of the vehicle and reduces fuel costs. System identifies the route using topographic GPS data and provides optimum speed range with its smart software to minimize fuel consumption.



ALWAYS ON THE ROAD WITH MINIMUM DOWNTIME

Comprehensive service contracts and increased maintenance intervals designed for the new F-MAX will make you save more.

Easily accessible spare parts will minimize downtime.



MAXIMUM VALUE WITH HIGH TECHNOLOGY

Equipped with high-tech features and designed using top quality materials, the new F-MAX brings more benefits to pre-owned sales.



COLOURS

OPAQUE COLOURS

RACE RED



RGB: 224-30-38

OPAL GREEN





BLAZER BLUE



FLAME RED



ZINC YELLOW



DEEP ORANGE



TRAFFIC BLUE



KHAKI



GENTIAN BLUE



CHROME YELLOW





BEIGE

SIGNAL YELLOW



FRENCH ELECTRICITY BLUE





OPAQUE COLOURS

FROZEN WHITE



RGB: 222-222-222



DHL (BROOM) YELLOW



CARMINE RED



METALLIC COLOURS

BLUE LIGHTNING



RGB: 29-68-135

MOONDUST SILVER



RGB: 104-99-96





METAL BLUE



AGATE BLACK



PEARL GREEN



RAL: 6035

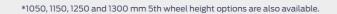
DIMENSIONS

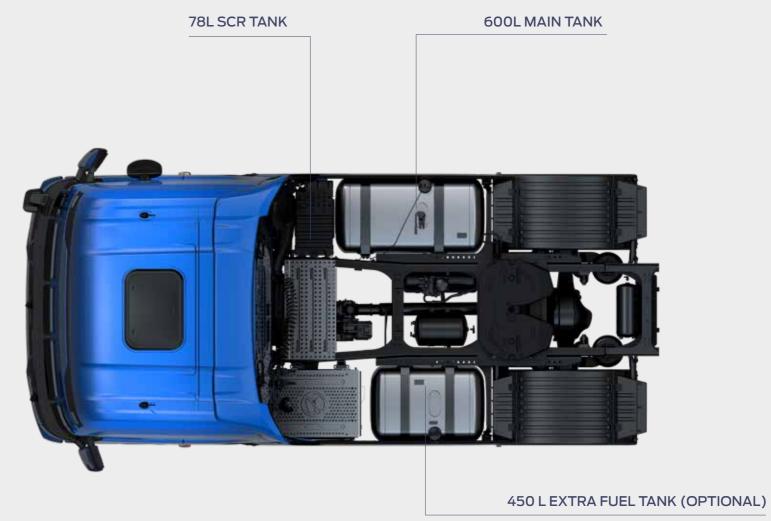






	F-N	MAX	F-MAX LL	F-MAX L
Wheelbase	3600		3600	3750
5th Wheel Height*	1100	1200	980	1100
Front Overhang	1450		1450	1450
Rear Overhang	875		875	840
Overall Length	5925		5925	6040
Overall Cab Length	2350		2350	2350
Total Height	3915	3930	3795	3920
Overall Vehicle Width (Excluding Mirrors)	2540		2540	2540
Ground Clearance-Front	269	285	248	269
Ground Clearance-Rear	210	227	203	212





EQUIPMENTS

INTERIOR & EXTERIOR EQUIPMENTS LED Daytime Running Lights			
Manoeuvre-Assist Lighting			
Front & Rear Fog Lamps			
LED Low Beams			
External Sunvisor			
Roof Spoiler			
Side Spoiler Side Spoiler			
Side Skirt			
Aluminum Wheels			
Secondary Fuel Tank			
Auto Lights			
Rain Sensor			
Leather Steering Wheel			
Steering Wheel Control Switches			
Full-foldable Upper Bed			
8" Cluster Display			
Multimedia System with 7.2" Touchscreen			
Truck Specific Navigation System			
Mini Fridge			
Electrically Operated Cab Tilting			
Double Armrest for Passenger Seat			
Wet Type Cabin Heater			
Park Heater			
940 mm 5th Wheel Height Availability with Secondary Drive Mode			
Adjustable Front Ground Clearance (70 mm)			
4 Bellow Air Suspension			
1350 L Fuel Tank			
1050 L Fuel Tank			
920 L Fuel Tank	_ _		_
AGM Battery			
No-lube 5th Wheel Plate (with 1100 mm 5th Wheel Height)			
TECHNOLOGICAL FEATURES			
ConnecTruck			
Cruise Control	-		-
LDWS (Lane Departure Warning System)		-	-
AEBS (Advanced Emergency Braking System)	-		-
Axle Load Indicator		-	
ESP (Electronic Stability Program)			-
ASR (Anti-Slip Regulation)		-	
Eco Roll			
Eco+Mode	-		_
Differential Lock			
In-vehicle Internet		-	_
Hydraulic Retarder			
Adaptive Cruise Control			
MaxCruise (Predictive Cruise Control)			
TPMS (Tyre Temperature and Pressure Monitoring System)			
Dual Color Option			
Lightweight Pack (400 L Fuel Tank & 55 L AdBlue Tank)			

PACKS	COMFORT PLUS	LUXURY
Double Bed	•	•
Upperbunk Storage Area		
Rain & Headlight Sensor		
Exterior Blackouts		•
Driver Seat (Premium Fabric)		
Multimedia System with 7.2" Touchscreen		-
Mini Fridge		
Park Heater		
ConnecTruck		•
Adaptive Cruise Control & Predictive Cruise Control	•	•
Electrically Operated Cab Tilting		
Double Armrest for Passenger Seat		
TPMS (Tyre Temperature and Pressure Monitoring System)		
Aluminum Wheels		
LED Low Beams		
Side Skirt		-
Air Suspended Passenger Seat		
Air Horn		

- STANDARD
- □ OPTIONAL
- NOT AVAILABLE



FORD TRUCKS INTERNATIONAL NETWORK

Through our widespread dealer network we are able to deliver in a very short time and provide the technical support you may need wherever you are.









Sharing the load

☐/FordTrucksInternational ☐/FordTrucksInter